



ZAFIRO TV



Welcome to the new digital era with ZAFIRO Cloud

Cloud state-of-the-art architecture
over Amazon Web Services (AWS)

Non-limit scalable
solution

Total availability
(99,99%)

Top reliability

Cutting Edge
privacy and
cybersecurity

Automated and
periodic updates

Back-end manager
accessible
anywhere

Simple
interoperability

Sustainable and
efficient

Centralised Access and corporate management
of multiple properties

Corporate
designs

Management roles
by profile or group
of properties

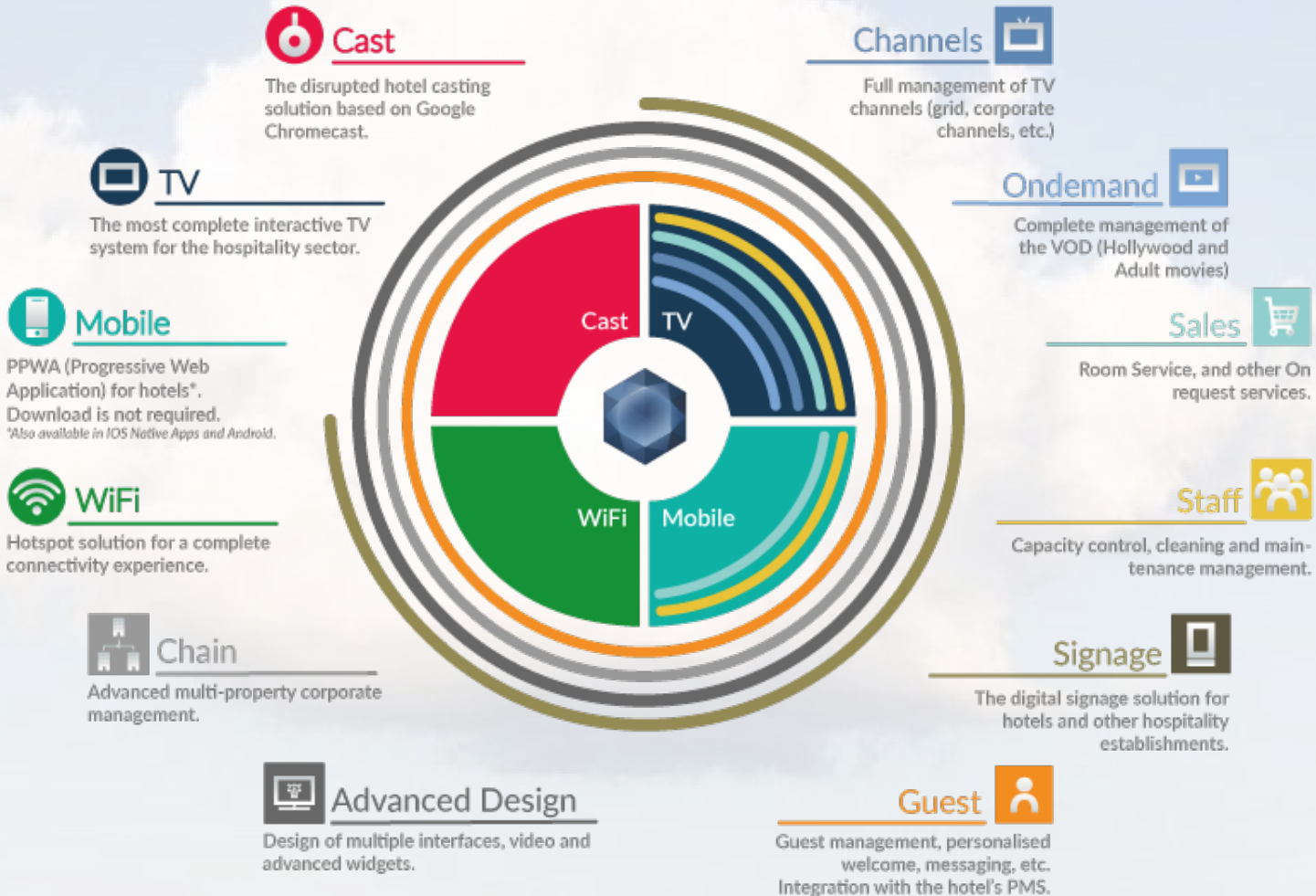
Simultaneous
updates

Systems under the
same version

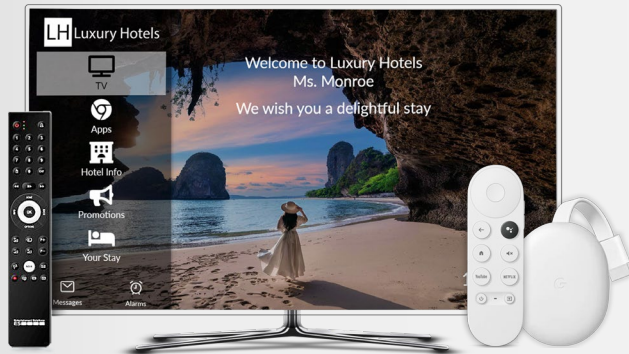
Discover all the solutions of ZAFIRO ecosystem

All managed under the same manager

ZAFIRO ecosystem is the **modular solution** to cater to the real needs of your company, thus being the perfect ally to achieve your business goals. The available functionalities are combined in **different solutions and modules** to create your own ZAFIRO, adjusted to your different devices, requirements and budget.



ZAFIRO TV



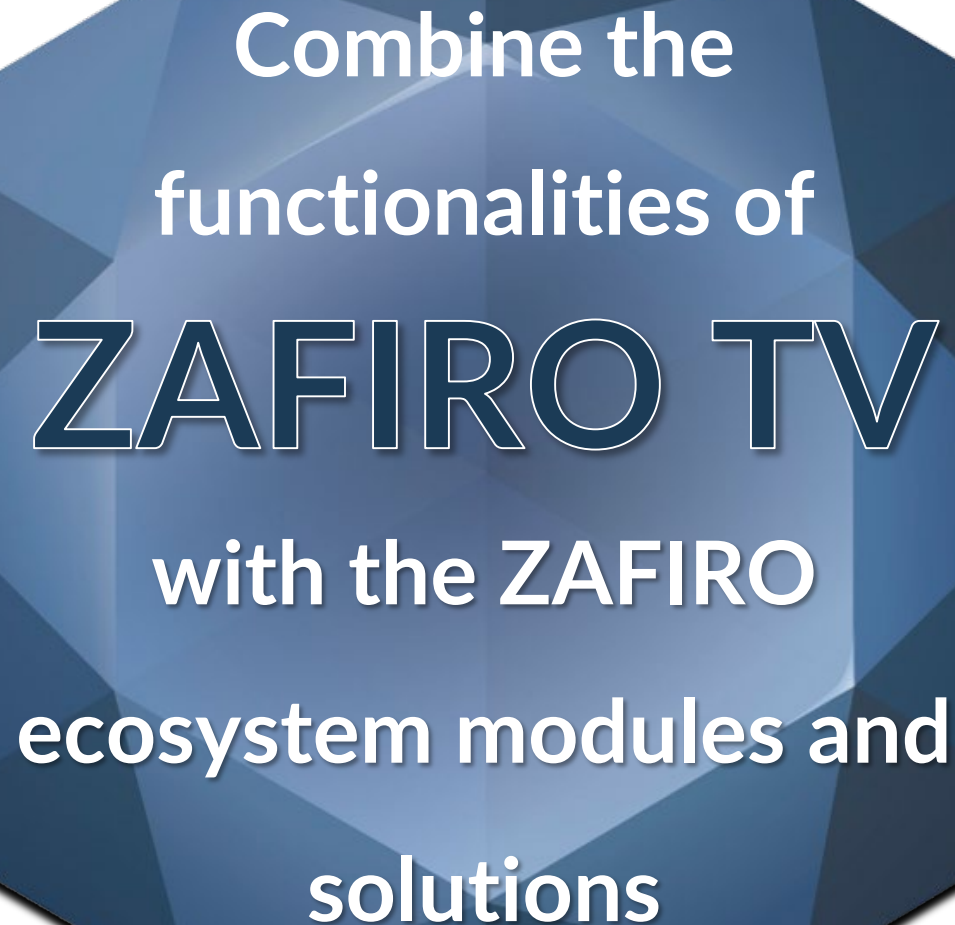
Compatible with Chromecast® Google TV as STB

The most complete interactive
TV system for the hospitality sector

- **Complete customisation** of the user interface:
 - Brand Look & feel (fonts, colours, logos...).
 - Unlimited input of information (paperless hotel objective).
 - Background music.
- **Preview** the user interfaces on the computer.
- **Include videos from external sources** (Youtube, mp4 over https).
- **Widgets:** weather, QR, calendar and clock.
- **Wake-up alarm** (beep or TV channel).
- **Monitoring and remote management** of the platform (device status -Hospitality TV/STBs-, actions, alerts, etc.).
- **Groups of rooms/points.**
- **Differentiated access and management roles by profile** (management, marketing, technical services, reception...).

Premium

- **High availability.**
- **HDMI** and **USB** inputs and Bluetooth connectivity available on the TV player.
- **Customised QR** generator.
- Includes **Advanced Design**, allowing the creation and management of **multiple interfaces** within a single hotel, **powerful design capabilities** (access to external content through iframe and HTML widgets), with a **carousel of images** and **videos from the multimedia library.**



Combine the
functionalities of
ZAFIRO TV
with the ZAFIRO
ecosystem modules and
solutions

ZAFIRO CHANNELS



- Centralised management of the TV channel list.
- Combination of IP, TDT, SAT and OTT channels.
- Creation and management of grid with groups of channels.
- TV grid with a new design full screen.
- Corporate TV channel.
- Favourite channels.
- Language and subtitle selection.
- The TV remembers the last channel watched.
- Automatic creation of channel groups according to language and nationality of the guest*.

Premium

- Creation and management of multiple grids.
- Unlimited corporate TV channels.
- TV channel direct access widget.

ZAFIRO ONDEMAND



- HD Hollywood and Adult movies premiere.
- Movies in **multiple languages and subtitles.**
- Different **profit business models.**



ZAFIRO SALES



- Modern, secure and efficient **eCommerce** platform.
- **Full management** (shop creation, item creation, printing and notification orders, tax management, etc.).
- **Unlimited** shops.
- Wide range in product **segmentation** and **customisation**.
- **Multi-channel**, reach **customers on any device** (TV, mobile, PC).

Premium

- **Real-time** order monitoring and **delivery control**.
- Configuration of **order acceptance** to be **automatic** or supervised.
- "**My orders**" section for the guest to keep track of his orders.
- **Outsourced shops** that can be managed by third party companies.

ZAFIRO SIGNAGE

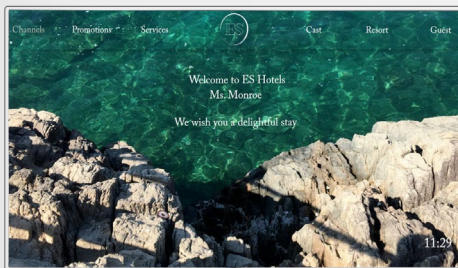


- Video compositions, information screens or TV channels for common areas.
- Advanced upselling functionalities (ticker tapes, advertisements and interactive banners).

ZAFIRO GUEST



PMS



- **Personalisation tags** in texts.
- **Automatic interface in the customer language.**
- **Privacy:** credential and browsing history deletion at check-out.
- **Parental code.**
- **Check bill*.**
- **Charge on PMS*.**
- **Check-out express*.**
- Advanced **instant messaging.**
- **Personalised welcome:** sequence with information screens, images and videos.

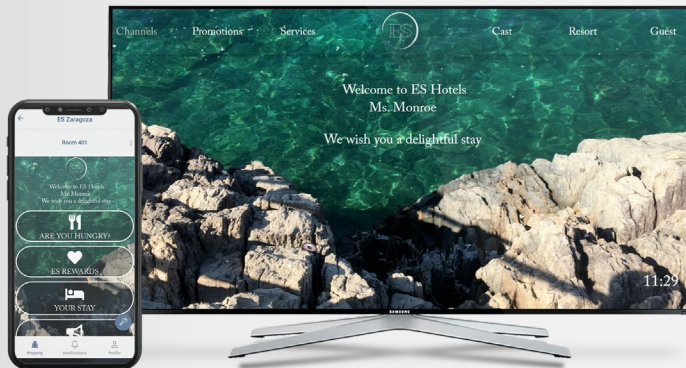
(*) PMS Full interface

ZAFIRO STAFF



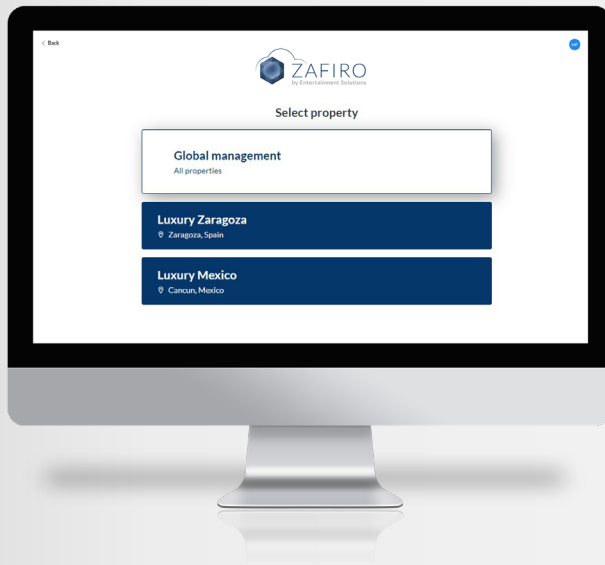
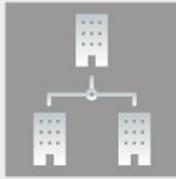
- Control, management and information about **cleaning and capacity**.
- **Web App for hotel staff** to report information.
- **Booking management**.

ZAFIRO ADVANCED DESIGN



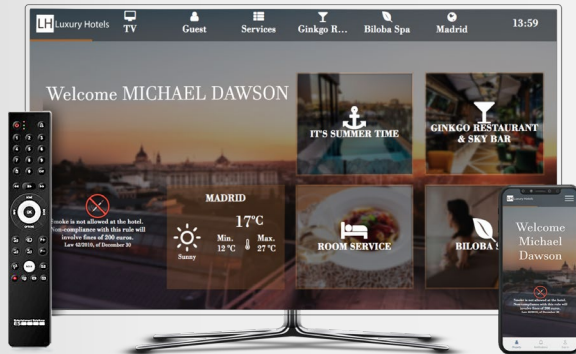
- Creation and management of **multiple interfaces** for the same hotel (groups of rooms or guests, wings, floors, common areas, differentiated areas...).
- **Maximum design power:** access to external content through iframe widgets and HTML.
- **Pictures carousel.**
- Possibility of **including videos** from the multimedia library.

ZAFIRO CHAIN*



- **Centralised corporate management of multiple properties:**
 - Designs by brand or hotel groups.
 - Corporate access and roles.
- **Centralised content library.**
- **Global appearances, logos and fonts.**
- **Unified and centralised customer database.**
- **Global management of tags.**
- **Grouping of properties by brands, zones, countries, etc.**
- **Accumulated usage statistics globally or by groups of hotels.**

ZAFIRO Mobile



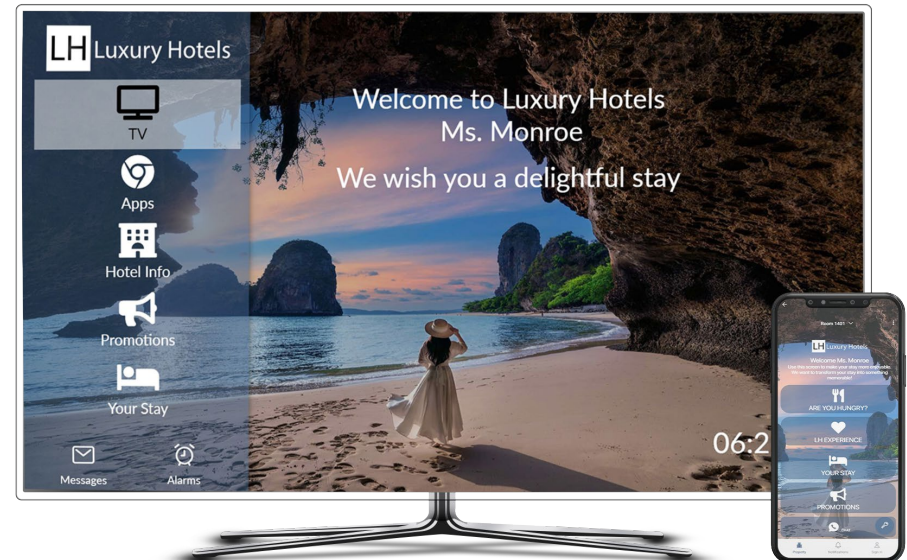
PWA (Progressive Web Application)

*Download is not required**

* also available in **iOS Native Apps and Android.**

Consolidated TV and Mobile backend Management

The combination of **ZAFIRO Mobile** with **ZAFIRO TV** provides great operational synergies such as centralisation of content and appearances in a single manager, shared integrations and much more, with no need of any additional software.



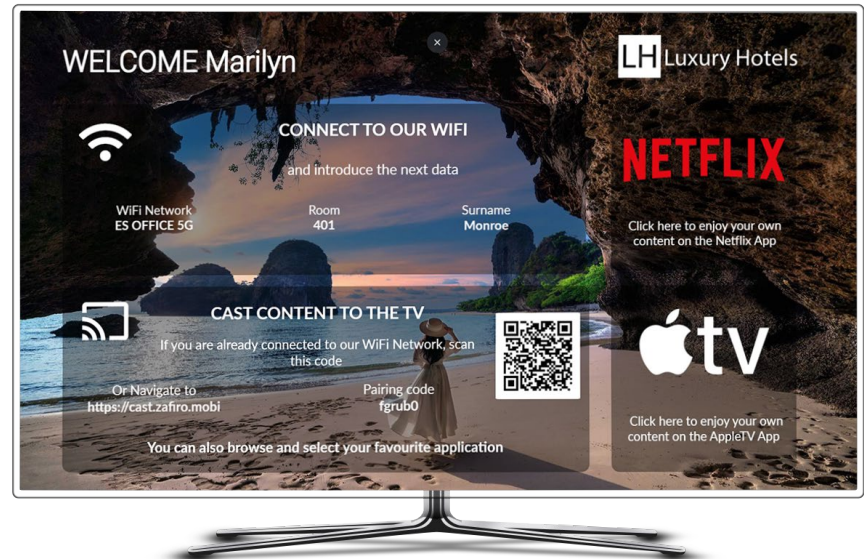
ZAFIRO Cast



The most revolutionary hotel casting solution based on Google Chromecast®

Integrated access

The integration of **ZAFIRO Cast** with **ZAFIRO TV** provides direct access to Netflix and Apple TV* and to the casting service into the TV interface without changing input or disabling CEC in TV, thus improving the guest's user experience.



Netflix approved solution

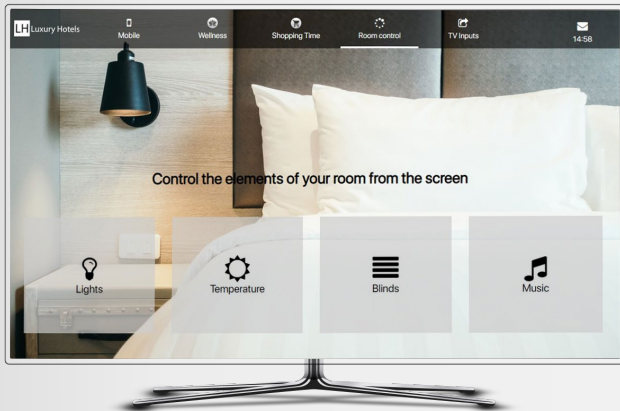
(*)Requires **ZAFIRO Guest**

INTEGRATIONS

The **ZAFIRO ecosystem** to become the perfect ally both in day-to-day operations and in strategic decision-making.

For this purpose, ZAFIRO has been designed **to interface, in addition to the PMS, with other systems** of your environment, such as*:

- **Electronic Locks.**
- **Room control.**
- **Point of Sale (POS).**
- **PA/GA Systems** (Public Address & General Alarm).
- **Hospitality information (HL7).**





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#LikeAtHome with #ZAFIRO